**Center for Financial Empowerment**2021 Virtual 5K Fun Run – Sample Messages for Requesting Donations

**SAMPLE EMAIL MESSAGE**

SUBJECT LINE: Support my Fun Run

It’s too easy to make financial mistakes that follow you for years. That’s why financial literacy education is so important for today’s teens.

I’m participating in a **VIRTUAL 5K FUN RUN, happening April 23-25, 2021** to bring awareness to the need for youth financial literacy education – and I’m asking for your support. I’m trying to raise $\_\_\_\_\_\_\_ to help this important cause.

The **Center for Financial Empowerment** is a 501(c)(3) nonprofit organization founded by SCE Federal Credit Union to fill the gap left by the lack of personal finance education among today’s youth. They know that learning about money early changes lives, so they teach high school teens hands-on, real-life money lessons they’re not learning in school. A donation from you would directly fund training that gives young people the power to make smart financial choices for their future.

Can I count on you to make a donation? Any amount you give is tax-deductible and will go to immediately fund personal finance classes for teens this year.

It’s super easy to [donate online](https://center-for-financial-empowerment.networkforgood.com/projects/127619-virtual-5k-fun-run), or let me know if you’d prefer to donate by check. I appreciate your support!

<YOUR SIGNATURE>

**SAMPLE TEXT MESSAGE**

I’m trying to raise $\_\_\_\_ to support youth financial literacy by participating in a **VIRTUAL 5K FUN RUN this month. WILL YOU SUPPORT ME WITH A DONATION?** <http://bit.ly/CFEfunrun21>

Teens need to learn money skills before graduation. The Center for Financial Empowerment fills that need, and I’m doing this Fun Run to help. Your donation is tax-deductible and will score a big win for youth!

**SAMPLE FACEBOOK POST**

I’m trying to raise $\_\_\_\_ to support youth financial literacy by participating in a **VIRTUAL 5K FUN RUN this month. Help me reach my goal!** <http://bit.ly/CFEfunrun21>

Teens need to learn money skills before graduation, and very few are learning it in school. The Center for Financial Empowerment fills that need, and I’m doing this Fun Run to help. Your donation is tax-deductible and will score a big win for youth!

**SAMPLE INSTAGRAM POST**

I’m participating in a **VIRTUAL 5K FUN RUN this month to raise funds for youth financial literacy. Help me reach my goal!**

Teens need to learn money skills before graduation, and very few are learning it in school. The Center for Financial Empowerment fills that need, and I’m doing this Fun Run to help. Your donation is tax-deductible and will score a big win for youth. Hit me up for info!

**SAMPLE TWITTER POST**

Teens need financial skills! Donate to support my **VIRTUAL 5K FUN RUN this month. Proceeds go to @Ctr4FE and are tax-deductible.** <http://bit.ly/CFEfunrun21>