

SPONSORSHIP PLEDGE



Thank you for supporting the Center for Financial Empowerment's Virtual 5K FUN RUN for youth financial literacy! Your monetary donations are tax deductible.

To confirm your level of participation, please fill out the following form and email to: CFE@scefcu.org

YES! We will support

**Center for Financial Empowerment's
2021 Virtual 5K FUN RUN
April 23-25, 2021**

Choose a sponsorship option:

- \$2,500
PLATINUM Sponsor
- \$1,000
GOLD Sponsor
- \$500
SILVER Sponsor
- \$250
BRONZE Sponsor
- Other Amount \$ _____

Company Name

Contact Name & Title

Address

City

State

Zip Code

Phone

Email Address

Sponsorship donations may be made:

Online (with Credit/Debit card)

<http://bit.ly/funrunsponsor21>

By Check

Please make payable to:

Center for Financial Empowerment
12701 Schabarum Avenue
Irwindale, CA 91706

For additional information, please contact us:
(800) 866-6474 ext. 2321 / CFE@scefcu.org



2021 Virtual 5K FUN RUN

Supporting Youth Financial Literacy

April 23 – 25, 2021

SPONSORSHIP LEVELS

PLATINUM Sponsor Level: \$2,500

You will receive the following benefits:

- Three (3) Team registrations, or up to fifteen (15) Individual registrations
- Your logo included on event T-shirt given to all registrants*
- Option to include your promotional item in registrant entry package*
- Your name & logo included in pre-event digital advertising (website, email) †
- Dedicated social media posts tagging you as a Platinum Sponsor
- Verbal recognition during the event Kick-Off video
- Option to include your pre-recorded video message during the event Kick-Off video

GOLD Sponsor Level: \$1,000

You will receive the following benefits:

- Two (2) Team registrations, or up to ten (10) Individual registrations
- Your logo included on event T-shirt given to all registrants*
- Your name & logo included in pre-event digital advertising (website, email) †
- Dedicated social media posts tagging you as a Gold Sponsor
- Verbal recognition during the event Kick-Off video
- Option to include your photo/quote during the event Kick-Off video

SILVER Sponsor Level: \$500

You will receive the following benefits:

- One (1) Team registration, or up to six (6) Individual registrations
- Your logo included on event T-shirt given to all registrants*
- Your name & logo included in pre-event digital advertising (website, email) †
- Verbal recognition during the event Kick-Off video

BRONZE Sponsor Level: \$250

You will receive the following benefits:

- One (1) Team registration, or up to six (6) Individual registrations
- Your name & logo included in pre-event digital advertising (website, email) †
- Verbal recognition during the event Kick-Off video

* Due to shirt ordering deadline, sponsorships confirmed by April 3, 2021 will be included on event t-shirt. Please deliver promotional items to CFE by April 12, 2021 to be included in registrant entry packets.

† Sponsorships confirmed by April 5, 2021 will be included in initial promotional emails. Sponsorships confirmed after April 5, 2021 will be added to website graphics and promotional communications on the Monday following confirmation of sponsorship.