



# 3rd Annual Virtual Fun Run

For Youth Financial Literacy

September 29-October 1, 2023



## Philanthropic Branding For Your Company

- Logo placement on event collateral
- Recognition on social media platforms
- Opportunity for team building and engagement
- Positive social impact for your brand
- Charitable marketing to Fun Run supporters & participants

## Join The Adventure!

Support youth  
financial literacy  
with a Fun Run  
sponsorship





## Support youth financial literacy!



Your monetary donations are tax deductible.  
Federal Tax ID# 20-2843303

### Two ways to donate:

ONLINE:  
Credit/Debit Card

[DONATE ONLINE](#)

BY CHECK:

[CHECK PLEDGE FORM](#)

Contact: 626.646.2321 / hello@center4fe.org

### PLATINUM Sponsor Level: \$5,000

Receive the following benefits:

- Up to fifteen (15) Individual registrations
- Company logo included on event T-shirt \*
- Your company's branded giveaway item in registrant entry package\*
- Company name & logo included in pre-event digital advertising (website, email) †
- Platinum Sponsor recognition in social media posts
- Recognition during the event Kick-Off video
- Option to include your pre-recorded video message during the event Kick-Off video

### GOLD Sponsor Level: \$2,500

Receive the following benefits:

- Up to ten (10) Individual registrations
- Company logo included on event T-shirt \*
- Company name & logo included in pre-event digital advertising (website, email) †
- Gold Sponsor recognition in social media posts
- Recognition during the event Kick-Off video
- Option to include your photo/quote during the event Kick-Off video

### SILVER Sponsor Level: \$1,500

Receive the following benefits:

- Up to six (6) Individual registrations
- Company logo included on event T-shirt \*
- Company name & logo included in pre-event digital advertising (website, email) †
- Recognition during the event Kick-Off video

### BRONZE Sponsor Level: \$500

Receive the following benefits:

- Up to three (3) Individual registrations
- Company name & logo included in pre-event digital advertising (website, email) †
- Recognition during the event Kick-Off video

### IN-KIND Donations are also welcomed!

Donations of gift cards valued at \$50 or more can be used as event prizes and are greatly appreciated!  
In-Kind donors will be recognized during the event Kick-Off video and in the post-event recap email to event participants.

\* Due to shirt ordering deadline, sponsorships confirmed by August 18, 2023 will be included on event t-shirt. Please deliver promotional items to CFE by September 5, 2023 to be included in registrant entry packets.

† Sponsorships confirmed by August 4, 2023 will be included in initial promotional emails. Sponsorships confirmed after August 4 will be added to website graphics and promotional communications on the Monday following confirmation of sponsorship.